

Some facts:

Spain has increased its GDP gross domestic product to be one of the best in Europe at around 36,000 U\$D p.a. per capita (more than 25,000 €uros per person)

Since joining the European Union, Spain has moved from gross aid recipient of financial and technical assistance to **an international donor nation at the heart of Europe**

Wages are still low (c. 77% EU average in 2006/7) and market regulation is fair and liberal. (Spain has joined the EU delegation to the G20 summit because its banking regulation has resisted better than more liberal regimes)

The population of Spain has grown from some 25%, mostly through immigration of educated young people

English has been the dominant second language in Spain for over a decade, (most under 25 year-olds educated in Spain have studied the language),

Spanish entrepreneurship and innovation is maturing as its young population are taking control of their future.

This crisis is Spain's opportunity to innovate and to create new products and services for a changing world where North America no longer dominates World Trade

Qualifications are unnecessary for entrepreneurship although vocational diplomas, university degrees and doctorates as well as complimentary qualifications such as Masters of Business Administration (MBA) can greatly assist, **only sales are essential for success!**

i This is a business development programme which helps you to understand technical, legal and social English - but it is not primarily a language course !

This is your opportunity for you to imagine your future in the English speaking marketplace - *and work out how you can reach out, to find and to serve your customers, and your imaginative crisis-conquering commercial innovations!*

Spain is poised to leap the springboard of opportunity.

"Marca España" is firmly grounded in a strong, well established domestic, European and Iberio-American market, offering **high quality foodstuffs, leading edge design and world class academic contributions.**

Spain has reached the end of its infrastructure and construction boom, with a **young, vibrant and well educated**, multi-cultural population, thirsting for fresh opportunities in high yielding industries.

Where previously Spain was the land of "cheap vino colapso" it is now a leading European **producer of very fine wines and spirits.**

Where once **Spanish olive oil** was blended and of variable quality, now different producer regions offer a bewildering range of specialized products.

Spanish fruit - still the main-stay of Europe - is likewise adding value with careful branding and targeting of its premiere produce

The confidence that the food industry has accomplished in Europe, Spanish "value added" goods and services can surely achieve world wide - if we dare to imagine such a wirtschaftwunder as our own miracle

¡ SPANISH !

la marca suprema del mercado mundial!

You do not already have a presence in Spain? Contact us to correct that disadvantage today!
(We can offer serviced office facilities & specialist help reaching the 1/2 billion people throughout the Spanish speaking world)



To apply: email this information to info@t-im.es or tear off and post this part (address overleaf)

How did you hear about this program?

From academic institution or training provider

Named.....

From a former participant or friend

From Internet or printed advertisement

From this other source

Named

Your name

Your Surname

How should we contact you?

Daytime telephone/Skype

Mobile telephone/Messenger

Twitter/e-mail

Is this a personal inquiry, or for an organization?

Commercial enterprise?

Social venture?

Official body?

Corporate name

Contact name (if not you)

How many people may be interested?

(It is often better (but not essential) to make groups from different places and with different points of view and interests who ideally do not know each other socially!)

May we contact them directly?

Name

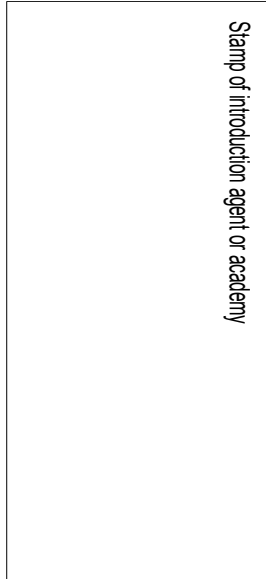
e-mail

Name

e-mail

email this information to us at: info@t-im.es
(or tear off and post this part to us)

Address label for postal applications



Stamp of introduction agent or academy

From (sender):

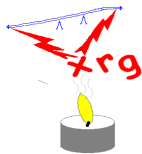
To:
Talleres de la Imagenación
Centro Comercial Zoco Rozas
28232 Las Rozas
Madrid, España



Some projects already in progress

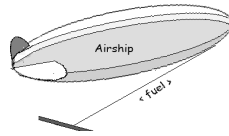


ATCSEN is an idea that emerged from difficulties experienced by ENRESA in finding a host for the proposed store for used nuclear fuel: Why not use the residual heat to develop electric generators that work with low temperatures, and make nuclear power a stepping stone to fully renewable power - eventually?



XRG (or Exergy) emerged from ATCSEN. There are many different technologies for using low temperature heat to make electricity, but they are mostly subject to US/EU copyright.

So why not produce engineering and financial models to show how they could be commercially viable, and then import and export products around the world?



Airships on Rails with the advent of a hydrogen economy it may be economic to use airships for heavy freight. The problem is that

airships are large, and difficult to manoeuvre in bad weather - why not use railway infrastructure as a permanent land anchor and navigation system?

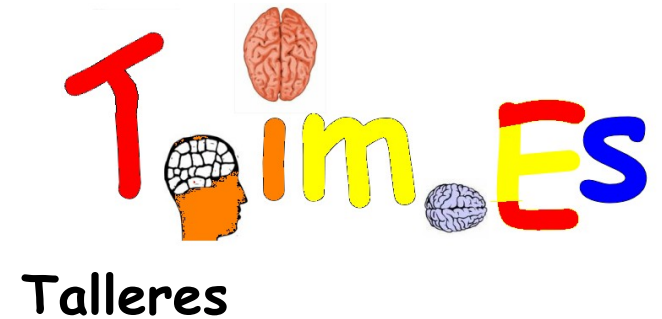
Forthcoming Workshops & Seminars
(Provisional program - indicative only)

Residential (full board + transport)

May 2009 Hotel El Rancho de la Aldegüela Segovia
June 2009 Hotel Puerta de Gredos, Barco de Avila
July 2009 Hotel El Valles Brivesca Burgos

Combined Family Vacation (self catering)
August 2009 Centro Rural El Lavadero Avila

Non residential: Continuous programs for individuals and PYMES at our own centre in Zoco Rozas by arrangement throughout the year, subject to demand (½ hour from Moncloa on either bus No. 625 or 628)



de la **imaginación**

*Conquer the crisis
with exciting new initiatives*

Anglophone Business workshops

One-day, One-Week and Weekend
Intensive Individual Iimagining¹

Entirely in English

Focused on creating new business
throughout the Anglosphere²

¹ Prof. Charles Handy of London School Economics

² James Charles Bennett CEO AMROC) defines as British & North American Zones of influence* in the Americas, Europe, Africa, Asia & Pacific

